

Professional Retail Enterprise products and services working seamlessly together to satisfy the needs of your business today and tomorrow.

In This Issue

RTC Moves Orlando Office

In the 3rd quarter of 2007, RTC moved its Florida operations into a much larger office facility.

Customer Updates

Success Stories

Meeting the needs of small businesses and their customers.

What You Need to Be PCI Compliant

What is FACTA? Get the FACTS...

Variety Wholesalers Piloting StoreMS

VW is currently piloting RTC's StoreMS POS in 3 of their 96 Roses stores.

RTC System Hosting Saves You \$\$\$

Why you should consider RTC hosting your systems.

TSC Stores Canada Selects RTC

TSC is leveraging 3 MMSxTend Applications.

RTC Promotions and New Faces

RTC Giving Back

RTC Moves Orlando Office



This new building houses RTC's ASP Operations, Store System Support, Consulting Services and Marketing. Located 15 minutes west of Orlando International Airport, the location offers over 11,000 sq. ft. to grow into. RTC will continue to maintain our Kennesaw, GA office, as well as our presence in six states and Canada. "We are very excited about the move -- the new building is state-of-the-art and has much more space to spread out and grow!" says Bruce Hicks, RTC's President and CEO.

**Our New Address is
7606 Presidents Drive,
Orlando, FL 32809.**

Success Stories

2007 was a tremendous year for RTC. We nearly doubled our revenue for the 2nd consecutive year and have increased our staff to 35 strong. We are very excited about our accomplishments, both internally and for our customer partners. We extend our thanks to all our customers who have contributed to our continued growth.

After quickly outgrowing our Orlando office space, we moved into an office that quadruples our space and is built on 1.5 acres of land. This move will help facilitate future growth. We also added additional resources (**see Welcome to RTC**) and made some significant promotions (**see RTC Promotions**) that are consistent with RTC's growth and increased skill level.

In addition to moving into a new

office in Orlando, we also partnered with **Time Warner Cable** in Orlando which provides data center services in their facility just up the street from our office. This data center is a key hub for communications within the Orlando area and provides RTC with a very secure, SOX compliant, facility in which to house our technology.

In 2007, we also added a number of new customer partners to our growing list of clients. These include two Canadian retailers, **TSC Stores Canada** and **Peavey Industries**. We also added new domestic clients including **Urban Brands**, **Centinela Feed**, **Family Christian Stores**, and **Specialty Sports** while expanding our relationships with several existing customers.

Customer Updates



RTC implements JDA Retail IDEAS® for NBC.



Margaritaville opens Glendale, AZ location with RTC assistance.



Drug Fair Group continues enhancement of RTC's StoreMS Customer Loyalty Rewards.



Peavey Industries in Canada selects RTC's StoreMS POS and HTP-Link solutions.



Hibbett Sports partners with RTC to implement JDA's Advanced Store Replenishment by E3®.



RTC assists Urban Brands as a partner in their MMS implementation.

What You Need To Know to Be PCI Compliant

RTC has been a leader in point of sale solutions for many years. RTC recognizes changing events in the retail industry and continues to be a leader in bringing the best of breed solutions to the retail sector.

With changes in the retail industry to secure cardholder data, various groups such as Visa and MasterCard have lead the way to bring change and a more secure environment to protect the consumer and retailer from theft and fraud. These efforts have lead to new standards and councils to be formed to oversee the efforts of processors, retailers and others.

The Payment Card Industry (PCI) Security Standards Council (SSC), is an open standards body that oversees and sets the standards for PCI Data Security Standard (DSS) for processors and retailers along with PCI PIN Entry Device (PED) for vendors that provide and retailers that use pin entry devices. The PCI SSC has announced that they would be releasing a new PCI standard, PCI Payment Application Data Security Standard (PA-DSS), in the first quarter of 2008 based on Visa's Payment Application Best Practices (PABP). To learn more information about

Visa's PABP visit the following website. http://usa.visa.com/merchants/risk_management

PCI Data Security Standards (DSS) is the responsibility of the processors and retailers to insure cardholder data is protected. The PCI DSS is a multifaceted security standard that includes requirements for security management, policies, procedures, network architecture, software design and other critical protective measures. In today's world of hackers and data thieves it is imperative that retailers comply with the PCI DSS standards to protect their customers credit and debit card data. Breaches are becoming more common in the retail sector such as the TJX Company's breach that has become the largest breach in US history with over 94 million customers card data compromised. A breach in your business will not only result in numerous lawsuits but just the publicity of not securing your customers credit and debit card data could put your company out of business. To learn more on PCI DSS visit the following website at www.pcisecuritystandards.org.

PCI DSS

- ◆ **Build and maintain a secure network**
 - Install and maintain a firewall configuration to protect cardholder data
 - Do not use vendor supplied defaults for system passwords and other security parameters
- ◆ **Protect cardholder data**
 - Protect stored card holder data
 - Encrypt transmission of cardholder data across open, public networks
- ◆ **Maintain a vulnerability management program**
 - Use and regularly update anti-virus software programs
 - Develop and maintain secure systems and applications
- ◆ **Implement strong access control measures**
 - Restrict access to cardholder data by business need-to-know
 - Assign a unique ID to each person with computer access
 - Restrict physical access to cardholder data
- ◆ **Regularly monitor and test networks**
 - Track and monitor all access to network resources and cardholder data
 - Regularly test security systems and processes
- ◆ **Maintain an information security policy**
 - Maintain a policy that addresses information security for employees and contractors

Did You Know:

- * RTC's StoreMS Point-of-Sale is both PCI & FACTA Compliant.
- * RTC's HTP-Link is PCI Compliant.
- * RTC can perform a PCI Compliance Analysis to help you navigate PCI and FACTA Compliance.

Facts on FACTA

FACTA (the Fair and Accurate Credit Transactions Act) sets national standards to help customers fight the growing crime of identity theft. One of the standards that affects retailers is the requirement to truncate credit card information. What FACTA states is credit and debit card receipts may not include more than the last five digits of the card number and it may

not print the cards expiration date. These standards affect the way retailers print receipts. It is the responsibility of the retailer to make sure they are complying with the standards set forth by the Fair and Accurate Credit Transactions Act.



Variety Wholesalers Piloting RTC 's StoreMS POS

Variety Wholesalers (VW) is currently piloting **RTC 's StoreMS Point-of-Sale (POS)** application in 3 of their 96 Roses stores. The pilot stores were implemented in Henderson, and Durham North Carolina in close proximity to VW 's Information Technology group. The Durham pilot store is one of the highest volume stores in the Roses chain. Upon the successful completion of the 3 pilot stores, VW plans to roll out this solution in all Roses stores before the beginning of the 2008 holiday season. Once completed, they plan on rolling this solution into all Maxway stores in 2009.

"We absolutely made the right decision when we decided to partner with RTC on this very important project after evaluating several different software vendor alternatives," says Jerry Frucht, Sr. V.P. of Information Technology. Gary Boxler, Director of Information Systems Support Services, adds, "RTC 's skilled team of POS system implementation resources, led by Duane McGlamery, V.P. of Store Systems at RTC, has provided us with an outstanding knowledge base from their past projects that enabled us to put together a project plan that addresses every aspect of this project and identifies critical areas

"We absolutely made the right decision when we decided to partner with RTC on this very important project," says Jerry Frucht, Sr. V.P. of Information Technology.

where additional focus would be required to insure the project's success. After being on the same POS platform for the past 15 years, you can only imagine how technology has changed in all areas, particularly with system interfaces. The RTC team has done a great job of insuring that the VW implementation team was well

informed and educated as we made committee decisions on the StoreMS POS software and store operations."

Variety Wholesalers, Inc. is a closely-held North Carolina corporation with principal corporate offices located at 225 Hillsborough Street in Raleigh, North Carolina and 218 S. Garnett Street in Henderson, North Carolina. The corporation operates over 440 retail stores in 14 states throughout the southeastern United States. In addition to Roses and Maxway, VW operates stores under the Bargain Town, Value Mart, Super Saver, Super 10, Bill 's Dollar Stores and Super Dollar logos.



System Hosting Can Save You \$\$\$

Retailers are continuously looking for ways to reduce costs and increase operational efficiencies. Several retailers have partnered with RTC to successfully accomplish both of these objectives. These retailers are experiencing the value that RTC brings to the table and also reduced costs by having **RTC host and manage their systems.**

Each year RTC has added customer system environments to our Orlando data center facilities. We are now hosting and managing different systems and components for 6 retailers. These systems include JDA 's MMS-i® and Retail IDEAS, Great Plains financials and a StoreMS Gift Card database. Karen Wilson, RTC 's Director of ASP Operations says, "our customers appreciate being able to focus on retail, leaving the systems operations side of their business to those who can handle it best. Knowing that their systems are secure, constantly monitored, and in the hands of experts is invaluable for any retailer".

If you are interested in talking to RTC about our hosting capabilities and managed operations services, please contact Neil Banerjee at 919-383-4588.

JDA, MMS-i, Retail IDEAS and Advanced Store Replenishment by E3 are trademarks or registered trademarks of JDA Software Group, Inc.

TSC Canada Chooses MMSxTend

TSC Stores in Canada implemented JDA 's Merchandise Management System-i in May of 2006. After the first year 's usage, they were looking for additional value added solutions that could make this investment even more advantageous to their business. That 's when they discovered **RTC 's MMSxTend Application Suite** which perked their interest in learning more. After some initial on-line presentations the TSC management team envisioned enough potential benefits to warrant a trip to Orlando to meet RTC personnel and also visit a customer site.

After a 2 day visit in Orlando, TSC Stores made the decision to implement 3 of RTC 's MMSxTend Application Suite components; Mobile Wireless Solution, Loss Prevention Analyzer and Dashboard Management Module.

For more information on our MMSxTend Application Suite visit our website at www.rtc-group.com and click on MMSxTend Application Suite under products.



MMSxTend
Application Suite®

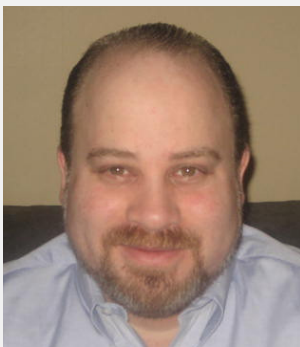


Duane McGlamery

RTC would like to congratulate **Duane McGlamery** on his promotion to **Vice President of Store Systems**. Duane joined RTC in 1991 as a support services representative with responsibility for the HTP-Merchandise Management application. From there he moved into support on HTP-Link polling applications and in 2007 he was promoted to Director of Store Systems.

As the Vice President of Store Systems, Duane will continue to leverage his outstanding leadership and project management skills in this new role. He is responsible for all support services, technical development and product direction for RTC's store system products.

RTC would also like to announce the promotion of **Fabian Rosario** to **Vice President of Special Projects**. With over 20 years of application development and implementation experience, Fabian has undisputed expertise in retail and wholesale distribution merchandising, logistics, replenishment and E-commerce. He has worked for several retailers including Tiffany & Co., Linens 'n Things, Duane Reade and most recently, Party City.



Fabian Rosario

RTC is proud to announce the promotion of our top two technical analysts into executive technical positions. As **Executive Technical Consultants Brian Reddock** and **Eric Larson** will not only continue to provide their skills and knowledge to our customers, but will also provide assistance and direction to our internal staff on their technical projects. The new position includes added responsibilities



Brian Reddock

to ensure projects meet RTC's standards for technical architecture, project success, and client satisfaction. Specific focus areas include completing deliverables accurately, on-time, and within budget. This new position will not be limited to outside consulting opportunities. Their wealth of knowledge gained from decades of technical consulting with scores of clients is expected to be disseminated to RTC's internal departments including (Consulting, Store Systems, and ASP Operations).



Eric Larson

Alan Ware joins the RTC team. Alan has 14 years of software design and development experience which includes 7+ years experience in Supply Chain/POS development across a wide variety of technologies and platforms. Alan is responsible for credit service and POS application design & development, framework development, and build configuration management.

RTC welcomes **Lee Williams** to the Sales and Marketing team. Lee comes to RTC with 15 years experience in the marketing and business management environments. Most recently, Lee owned and managed a retail furniture business in Orlando FL. In addition, Lee has managed marketing programs for well known companies such as Verizon and GTE.

RTC welcomes **James Crockett** to the team. James has over 11 years experience in Store Systems, Sales Data Interchange, Tax Setup, Sale Audit, Advance Pricing, and custom queries and reports design.

RTC also welcomes CO-OPs **Brandon Ochs** and **Chris Lee**. Both are seniors at the University of Central Florida. Brandon works as a programmer responsible for reconfiguring POS and Chris supports StoreMS applications.



Visit our Website
www.rtc-group.com

RTC is proud to again be a Victory Sponsor for the 11th annual Polar Challenge to Conquer Cancer event held in the Raleigh/Durham, NC area. This event was started by our Exec. V.P. of Sales, Neil Banerjee and has raised over **\$137,000** for the American Cancer Society since it's inception. The RTC Family has been impacted by this terrible disease and is proud to be helping the American Cancer Society fund cancer research projects in hopes that one day, a cure will be found.



We are committed to being a good neighbor and contributing to a broad range of worthy non-profit initiatives. Our support takes the form of community partnerships, employee volunteerism and corporate donations.

Contact RTC

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